

# THE ART OF TRANSFORMATION

SALES CENTRE, 201 Front Street North, Sarnia, Ontario [www.firstsarniaplace.com](http://www.firstsarniaplace.com)



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SARNIA  
PLACE

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## Information Release

### Interior design seminar features personal options over trends

Sarnia, ON (*May 3, 2007*) – It's an interior design jungle out there and people should not be lured into the trap of neglecting the most important ingredient of home decoration.

Elizabeth Gilvesy, an interior designer for more than 30 years, is noticing that people are often too quick to copy cat the latest trends pitched by a growing number of television and magazine design experts, while forgetting to add a critical element: their own personal touch.

"People are most comfortable in surroundings that reflect themselves," says Gilvesy, whose decorating projects include the model suite at First Sarnia Place's luxury waterfront condominium development. "A designer's plan might make a room look well put together, but it won't feel right to you unless your own personal style and preferences are included.

"The first step in interior design is always to ask yourself, 'How do I want this space to feel when I'm done?'"

Gilvesy is making a stop at First Sarnia Place next week to conduct a seminar for new condominium owners titled, "Your Home, Your Style," about personalizing interior designs. The seminar has been booked to capacity, largely by word of mouth.

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During the Sarnia seminar, Gilvesy will explain how various design styles, colours and textures can be used to personalize each area of the home. "We'll even talk about breaking traditional design rules and bringing out one's edgy side, which are the exciting and fun parts of decorating your own space for your own pleasure," she jokingly adds.

The success of Gilvesy's interior design career is a testament to the effectiveness of her approach, which emphasizes individualized preferences and avoids here-today-gone-tomorrow trends. Through her Tillsonburg, ON-based consulting firm, Elizabeth Gilvesy Interiors, she continues to create personalized residential, business and recreational surroundings for a select group of by-referral-only clients from across Ontario, Michigan and Florida.

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**Attention News Editors/Directors:**

Ms. Gilvesy will be out of the country and unavailable prior to her seminar in Sarnia, but will gladly participate in interviews following the event. Media representatives are invited to attend the seminar on May 10, 2007, from 4 p.m. – 5 p.m., at the First Sarnia Place's 9th Floor model suite, 201 Front Street, in downtown Sarnia. For your information, participants are being encouraged to make a goodwill donation to the local Harmony for Youth group. Opportunities for photos/B-roll will exist during the seminar.

For further information and to confirm your attendance:

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